Building and maintaining a healthy professional network
Not a network
How healthy is your network?
Translators!

Publishers need YOU
www.acfdc.org

https://www.buchmesse.de/en/international-business/international-offices/new-york

http://www.new-books-in-german.com/node/16


https://prohelvetia.ch/en/

https://pen.org/
Should I join a professional association?

YES!
Should I join a professional association?
Authors

• Direct commissions
• Partnerships, repeat business
• Recommendations
How do you build your network?

1: face to face

- Book Fairs
- Visits/meetings
- Translation events
- Book launches
Networking

• Do your homework
• Get someone to introduce you
• Ask open questions
• No hard sell
• Be memorable
• Follow up
How do you build your network?
2: online

- Professional associations’ forums
- Online networks
- Social media: Twitter; Facebook groups
- Approach German publishers about samples and catalogues
How do you maintain your network?

- Give back (volunteer for things, support publishers)
- Stay in touch (build friendships, but don’t bother people)
- Keep up your online presence
What can translators do for each other?

Form collectives:

Smoking Tigers

Çedilla & Co.
What can translators do for each other?

Recommend your colleagues
What can translators do for each other?

Informal CPD
What can translators do for each other?

Co-working and support groups
Add me to your network!

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