

- 1. Spelling or punctuation errors, missing words
- 2. Poorly written source text (oxymorons, etc.)
- 3. English idiosyncrasies
- 4. Source text is not clear
- 5. Translation vs. localization

1. Spelling or punctuation errors, missing words

Typos, punctuation errors or missing words you can easily correct in the translation without having to ask your client for clarification

1. Spelling or punctuation errors, missing words – Examples

How much do you agree with the following statements:

- Nike is an innovative brand
- Nike is a creative brand
- Nike is a brand me
- None of these
- Nike is a brand for me

Note for client: We assume "Nike is a brand me" is supposed to mean "Nike is a brand for me."

1. Spelling or punctuation errors, missing words – Examples

We had riots from anti-Semitic groups. Once there was a program in our town.

We had riots from anti-Semitic groups. Once there was a pogrom in our town.

Note for client: I assume it should be "pogrom" instead of "program".

1. Spelling or punctuation errors, missing words – Examples

Carrier completes acquisitions of Viessmann Climate Solutions

Carrier completes acquisition of Viessmann Climate Solutions

Note for client: I'm pretty sure it should be "acquisition" (singular) and not "acquisitions" (plural). If this should be plural after all, then please replace "Übernahme" with "Übernahmen".

2. Poorly written source text (oxymorons, etc.)

Incorrect, illogical or poor choices of words you can easily re-phrase in the translation without having to ask your client for clarification

The global pandemic has temporarily curtailed our community activities.

The COVID pandemic has temporarily curtailed our community activities.

This rapid evolution has taken all of us by surprise.

This rapid development has taken all of us by surprise.

North Lawndale is distinguishing itself as a mecca for community gardens.

North Lawndale is distinguishing itself as a mecca for community gardeners.

This was a state-sponsored atheistic religion established during the French Revolution ...

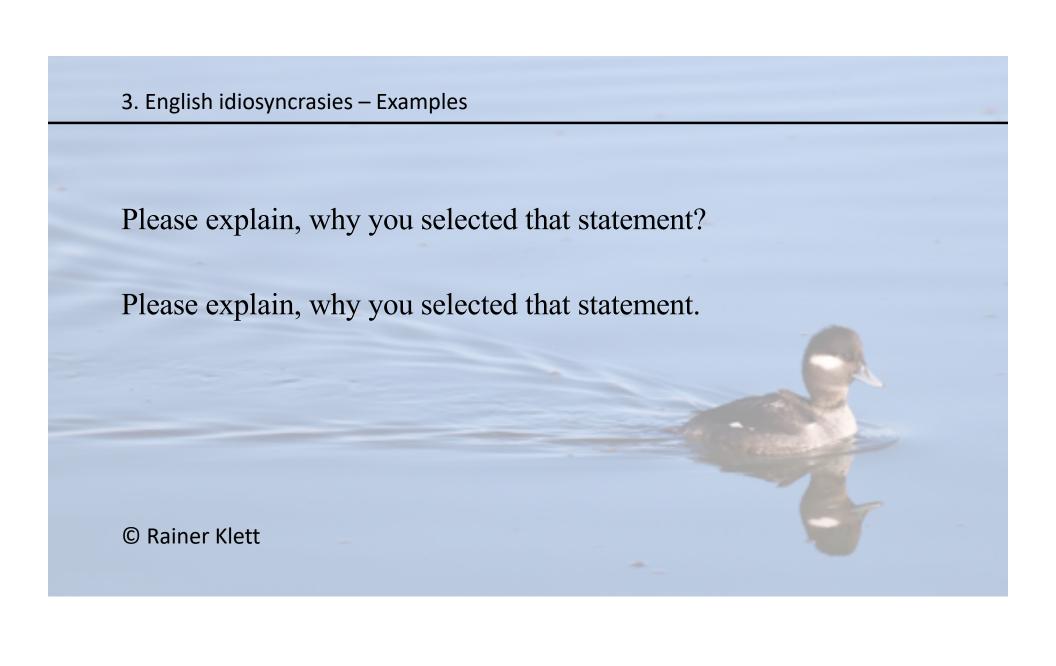
Row	English	German	Comments	
137	This was a state- sponsored atheistic religion established during the French Revolution, and led to the its statues in the cathedral being decapitated and the images of the Virgin Mary replaced by the Goddess of Liberty.	Der Kult der Vernunft war eine staatlich subventionierte atheistische Konfession aus der Zeit der Französischen Revolution, die zur Enthauptung der Statuen in der Kathedrale und dem Austausch der Jungfrau Maria gegen die Göttin der Freiheit führte.	"atheistic religion" is a paradox as atheism denies the existence of any God, while a deity is the foundation for religion to exist. I used "confession" instead which is sufficiently vague.	RI confirmed



3. English idiosyncrasies – Examples

How many pairs of shoes have you bought in the last year?

How many pairs of shoes have you bought in the last 12 months?



3. English idiosyncrasies – Examples

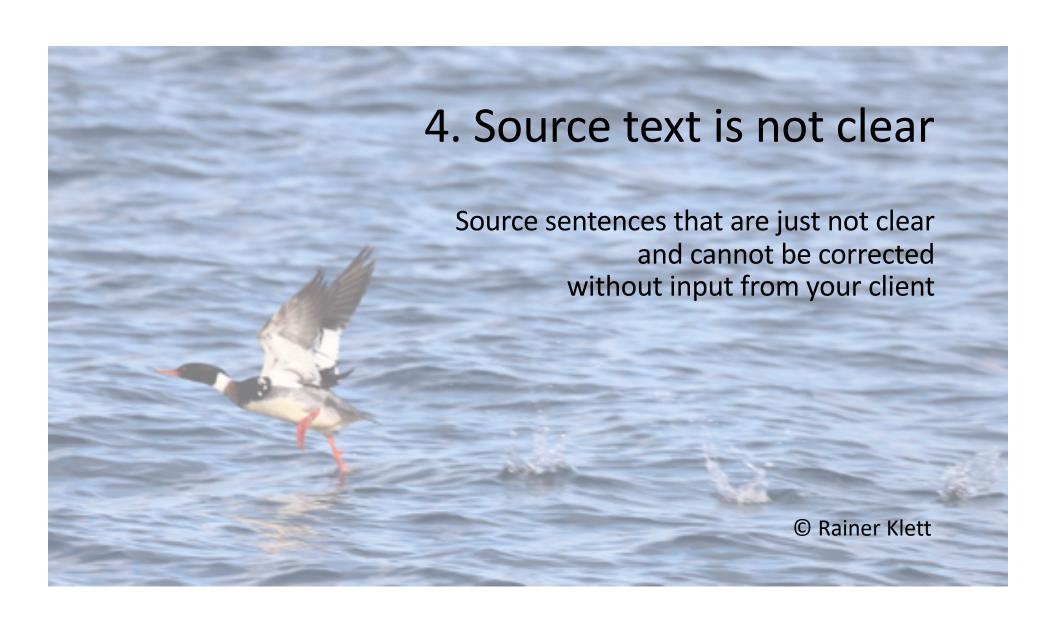
The details of this function are explained in our international manual.

The details of this function are explained in our manual, which is available in several languages.

3. English idiosyncrasies – Examples

They are going to email you the warranty information in a few days.

You are going to receive an email with the warranty information in a few days.



4. Source text is not clear – Examples

This teacher is very popular.

Question for client: Is the teacher a he or a she?

Answer from client: Just translate it as is.

Question for client: What is that teacher's gender? In [language], a male teacher is a [...] and a female teacher is a [...].

4. Source text is not clear – Examples

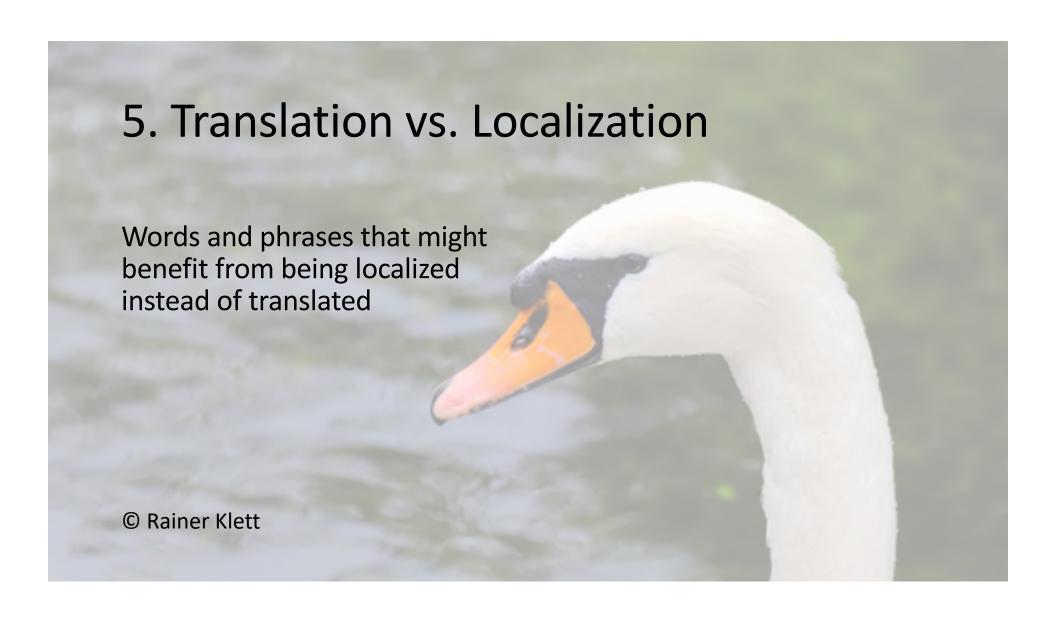
This bag also has reflective hits for increased visibility on the road, and loops to tie on additional gear.

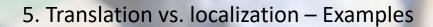
<u>Question for client</u>: What are "hits" in this sentence, maybe reflective stripes?

Answer from client: The company logo is reflective.

4. Source text is not clear – Examples



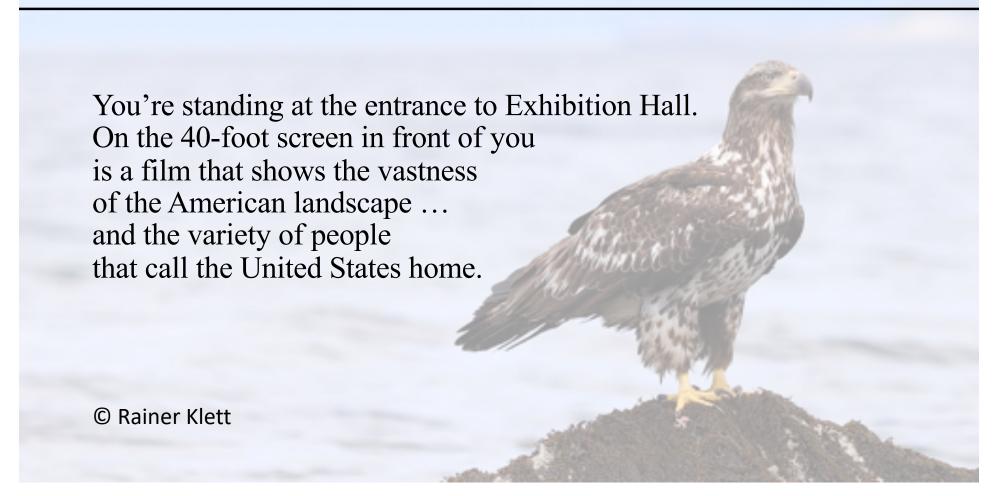




Hand out prizes (e.g., PC chocolate bar) to everybody who got the correct answer.

Hand out prizes (e.g. chocolate bar) to everybody who got the correct answer.

5. Translation vs. localization – Examples



5. Translation vs. localization – Examples



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5. Translation vs. localization – Examples

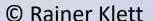
There is an old saying: "People don't care how much you know until they know how much you care."

Theodore Roosevelt once said: "People don't care how much you know until they know how much you care.



Legal or medical texts:

- Stay closer to the source text.
- Ask your client about any unclear sentences.
- Indicate your corrections e.g. by using [sic!], comments or footnotes.



Key Takeaways

- Try to resolve the issue yourself first

 Always try to resolve the issue yourself first before asking your client for clarification. If need be, get input from others (e.g. native speakers of the source language). Sometimes the solution is right in front of our eyes, and we just don't see it or further down in your text. Sometimes extensive googling answers your question. Remind yourself to read between the lines instead of being hung-up on words.
- Write concise queries

 Make sure your query is clear and written for someone who does not have any advanced linguistic skills.

 Assume your client contact is a monolingual American.
- Submit all queries at once
 If you have to ask your client for clarification, send all queries for one project in one email instead of several individual emails, if at all possible. Use the comment feature of your Cat tool to collect queries in one handy-dandy format (bilingual .rtf files).
- Let your client know of your corrections

 If you are interpreting the meaning of the source text and are 90% sure you have interpreted it correctly, let your client know about those less than clear sentences in the source text when you deliver your translation.
- Avoid legal repercussions
 Be more careful with "corrections" when you are translating texts such as legal documents or medical texts.
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