

# ATA Science and Technology Division

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## Status Report January 2012

### In brief

- We launched a new website in December 2011
- We elected the current Acting Administrator and Assistant Administrator by acclamation to serve two-year terms 2011-2013.
- We have social networking efforts that appear to please members
- We have an active blog, Yahoo group email list, LinkedIn group and Twitter feed
- We have 1287 members at last count

### Looking back at the Boston conference

We had 11 sessions in the S&TD track at the conference. The biggest problem we had was good one: the room we were allocated was full to bursting for several sessions, so we had higher attendance than S&TD sessions received in recent years. The two distinguished speakers pulled in good crowds and appeared to please attendees. We also had a social outing to the Boston Museum of Science on the Wednesday afternoon prior to the conference, and an off-site division dinner attended by 30 people. Seven members of the Leadership Council were present in Boston. All seven attended the dinner and AGM, and four gave presentations, so we set a good example in volunteering and supporting division efforts. We tweeted from the conference and provided news updates on the networking sites for members not attending. Reviews and photos are up on the blog and website.

### Moving forward

Our Leadership Council's first year ends in February. I will invite most of the members to serve a further year, but do hope to bring two or three new people on board, particularly with a view to developing future division administrators. We hope to add resources to the website during 2012, and will put monthly news updates on its home page. We will also post these reports there. In early 2012 we will look for strong DDS for the San Diego conference.

*Karen Tkaczyk, Administrator*

January 4, 2012