# ATA Science and Technology Division

# **Status Report January 2016**

#### In brief

- We held a successful set of sessions and social events at the Miami conference.
- We have nominated a guest speaker for the upcoming conference in San Francisco.
- We updated the website with news and reports every month.
- We posted 20 entries to the blog in 2015.
- We were active in the Facebook group (124 members), Yahoo e-mail forum (155 members), LinkedIn group (164 members) and on the Twitter feed (243 followers).
- We sent an email broadcast to members in December inviting them to join our forums and requesting ideas and volunteers. Nearly 20 members joined the forums immediately after the broadcast.
- We advertised the ATA57 call for proposals via social media.
- At last count, we have 2,297 members.

## Regarding the annual conference

The S&TD track at the annual conference was well received. It included a pre-conference workshop by a great distinguished speaker—an experienced technical writer from Oregon—and seven other diverse sessions that pleased many members. We held a networking dinner on Thursday (about 37 attendees) and a social outing to the Fairchild Tropical Botanic Gardens on Sunday morning (about 8 attendees). The agenda and minutes of the annual meeting were promptly posted on the division's website.

#### **Elections**

During 2015 the Nominating Committee handled the election of Administrator and Assistant Administrator. Thanks to Abigail Dahlberg, Steven Marzuola, and Patricia Thickstun for acting as the Nominating Committee. Leadership Council members Lebzy González and Carola Berger ran for Administrator and Assistant Administrator, respectively. We received no other nominations. They were elected by acclamation to serve two-year terms starting from November 2015.

### **Leadership Council**

At the end of 2015, after the annual conference, we appointed a new Leadership Council for 2015-2016. The members are:

Lebzy González Carola Berger Amy Lesiewicz Nancy Leveson

Mery Molenaar Matthew Schlecht Karen Tkaczyk

Lebzy González and Carola Berger

**January 11, 2016**