ATA Science and Technology Division

Status Report March 2012

In brief

- We updated the website at least monthly
- We appointed a new Leadership Council for the period March 2012-February 2013
- We created a Facebook group
- The blog, Yahoo group email list, LinkedIn group and Twitter feed are all active
- Headquarters sent three broadcast emails to all S&TD members during the quarter
- We have 1539 members at last count

Planning for the San Diego conference

We submitted proposals for Distinguished Speakers: The first is a German academic based in Italy whose specialty is building integration of photovoltaics and sustainable architecture. The second, who would be present in combination with the Japanese Division who made the initial contact, is an industrial pharmacologist who offers two appealing sessions in that field.

We also encouraged division members to submit sessions in their specialized areas of expertise for the conference. This encouragement worked, and there were 25 sessions to review, including several areas where the subject matter has not been covered in recent years. Our track should be strong.

Leadership Council

Our Leadership Council's first year ended in February. I invited the members to serve a further year, expecting some to drop out. Three did. We had one new volunteer who responded to a broadcast email inviting volunteers and several people who accepted a personal invitation.

Here is our Leadership Council for March 2012-February 2013, with allotted areas of activity as they currently stand.

Karen Tkaczyk: Administrator, Conference, HQ communications
Steven Marzuola: Assistant Administrator, Mailing list moderator
Iryna Ashby: Webmaster, Facebook group admin
Tess Whitty: Blog Editor, LinkedIn admin
Stephanie Strobel: Blog Editor, Conference site tour
Alicja Yarborough: Conference social
Petra Schweitzer: Mailing list moderator, Facebook group admin
Lebzy Gonzalez: Conference activities and website
Nick Hartmann: Provide institutional memory
Vincent Lai: Provide website content
Matthew Schlecht: Provide website content
Susanna Weerth: Provide website and blog content

Karen Tkaczyk, Administrator   March 27, 2012