

# ATA Science and Technology Division

---

## Status Report October 2011

### In brief

- The blog, Yahoo group email list, LinkedIn group and Twitter feed are all active.
- The leadership sought member opinions on goals, activities and communication methods in a summer 2011 survey. See appended analysis.
- A three-member nominating committee handled the election planning process. The current Acting Administrator and Assistant Administrator both ran again, and we received no other nominations.
- The new system of Leadership Council is working well. We are developing several new leaders from among its members.
- Several members of the Leadership Council continue to work on a website redesign.
- Our social networking efforts appear to please members.
- The division now has 1287 members

### Regarding the Boston conference

We were thrilled with to see a full slate of 12 S&TD sessions in the preliminary conference program. One person has since had to pull out for health reasons, but the track for S&TD is the strongest I have ever seen. We have two distinguished speakers attending: one is a project manager for a translation company and one is an in-house translator at CERN in Geneva. We have also planned a social outing to the Boston Museum of Science for the Wednesday afternoon prior to the conference, and an off-site division dinner. We will tweet from the conference and provide daily news updates on the networking sites for members not attending.

### Moving forward

After huge growth as we started up in 2010, and major progress on the conference track during 2011, we simply hope to continue on this path during 2012. If we have a useful, attractive website up and running alongside an appealing set of sessions and a site tour in San Diego it will be a successful year.

*Karen Tkaczyk, Acting Administrator*

October 11, 2011