

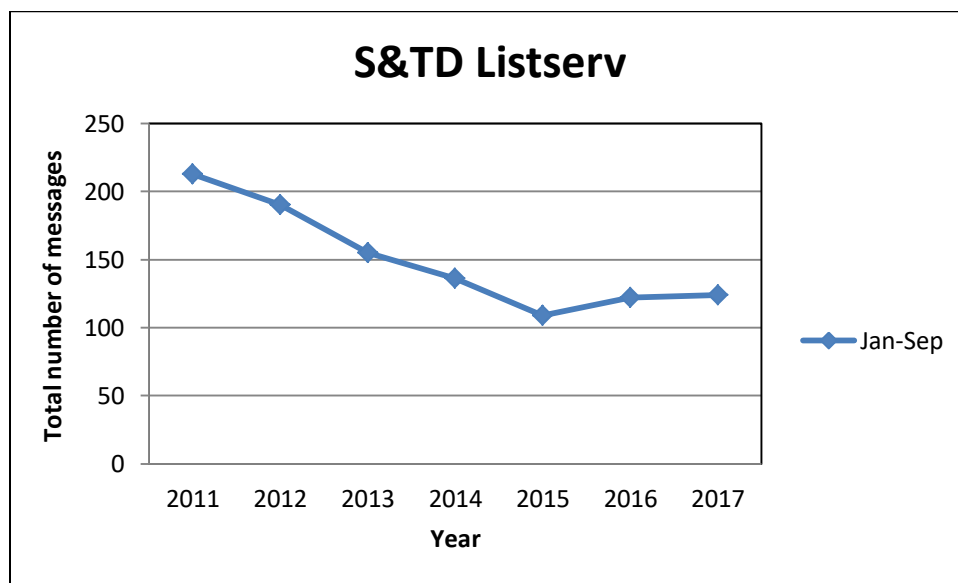
# ATA Science and Technology Division

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## Status Report October 2017

### In brief

- We continue to post to the blog, most recently an article about business skills.
- We were active on the Yahoo e-mail forum (173 members), Facebook group (155 members), Twitter feed (509 followers), and LinkedIn group (177 members). Excluding Twitter, 5 S&TD members joined our social media groups. The average number of posts to our e-mail forum is comparable to this same period last year:



- At last count, we have 2,296 members.

### Regarding the annual conference

We have seven presentations scheduled, including a new panel discussion on “How to Specialize and Expand Your Business into New Technical Markets,” with Nicholas Hartmann, Karen Tkaczyk, and Matthew Schlecht , to replace one of our canceled Guest Speaker sessions. The Leadership Council will have a lunch meeting on Friday, October 27 after our Division’s Annual Meeting on Thursday, October 26. Patrick Weill has organized an off-site dinner for Thursday at 7:30 p.m. So far 32 people have registered to attend, up from 27 at this time last year.

### Leadership Council

Lebzy González

Carola Berger

Amy Lesiewicz

Nancy Leveson

Mery Molenaar

Julianne Rowland

Matthew Schlecht

Patrick Weill

Lebzy González and Carola Berger

October 3, 2017