

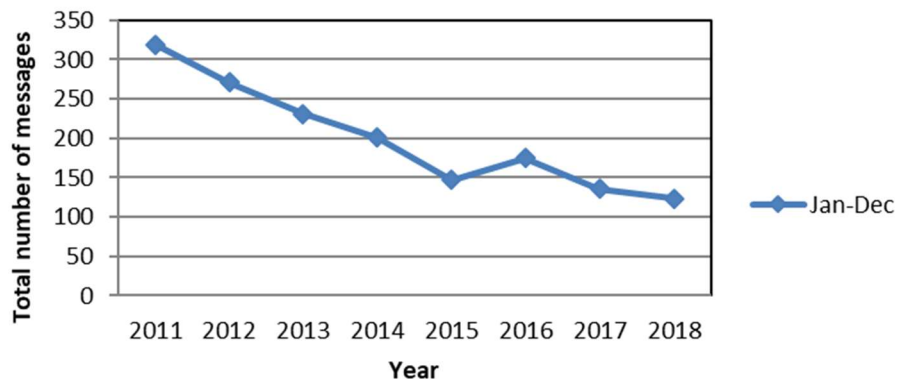
# ATA Science and Technology Division

## Status Report January 2019

### In brief

- We held a successful set of sessions and social events at the New Orleans conference.
- We will nominate a Guest Speaker for the upcoming conference in Palm Springs.
- We updated the website with news and reports every month.
- We posted 7 entries to the blog in 2018 and recruited a new Blog Editor.
- We were active on the Yahoo e-mail forum (181 members), Facebook group (170 members), Twitter feed (614 followers), and LinkedIn group (187 members). During 2018, the Division's Twitter account gained 60 new followers (10.8%), while membership in all other forums increased by 33 members (6.5%). Posts to our e-mail forum decreased to 123 relative to 2018 (10%; see figure below), and thus Facebook is now our most active forum (75 posts, 83 comments, and 401 reactions by a total of 101 members).

### S&TD Listserv



- At last count, we have 2,457 members (an increase of 58 during 2018).

### Regarding the annual conference

The S&TD track at the annual conference in New Orleans was very well received. It included a well-attended panel entitled “How to Specialize and Expand Your Business into New Technical Markets,” featuring three of our most experienced members (Nick Hartmann, Matthew Schlecht, and Karen Tkaczyk), and seven other diverse sessions that pleased many members. We held a networking dinner for 32 on Thursday and around 20 members attended our annual meeting.

### Elections

After the conference, we formed a Nominating Committee to handle the 2019 elections. Thanks to Sarah Baiz (Chair), Yasha Saebi, and Kerstin Saxena for volunteering.

### Leadership Council

At the end of 2018, after the annual conference, we appointed a new Leadership Council for 2018-2019:

Lebzy González

Carola Berger

Naomi de Moraes

Amy Lesiewicz

Nancy Leveson

Romina Marazzato

Mery Molenaar

Matthew Schlecht

**Lebzy González and Carola Berger**

**January 11, 2019**