## ATA Science and Technology Division

To: Board of Directors and Past Presidents From: Carola F Berger, S&TD Administrator,

Mery Molenaar, S&TD Assistant Administrator

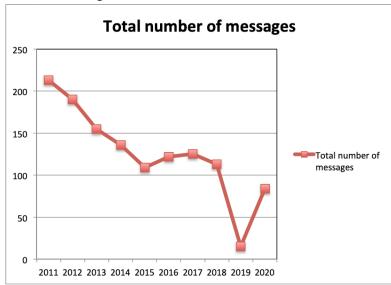
Date: October 9, 2020

Re: ATA Science & Technology Division Status Report October 2020

## In brief

• A call for members of the S&TD Nominating Committee was sent out by ATA Headquarters. So far, we have only received one response, but we will send out further calls via social media and a follow-up via ATA HQ after the initial deadline of October 11.

- Two newsflashes were sent out to S&TD members on all social media channels in August and October, respectively. The newsflashes are also posted on the S&TD website.
- In 2020, we posted 2 contributions on our blog and another blog post is in planning post-ATA61.
- We were active on the groups.io e-mail forum (131 members, up 5 members from July), Facebook group (185 members, +4 members compared to July), Twitter feed (705 followers, +13 followers compared to July), and LinkedIn group (200 members, ±0). Activity on the groups.io discussion forum is now almost back to the levels of 2018, after activity slumped considerably in 2019, see the figure below.



• At last count, we have 1848 division members (a decrease of 26 members compared to early October 2019, but an increase of 33 members compared to July 2020).

## Regarding the virtual annual conference

There are seven presentations scheduled that are cross-listed in the science & technology track. The S&TD Annual Meeting, open to all division members, is scheduled for Monday Oct 19, 13:30-14:30 Eastern time. We will also hold a one-hour informal pre-conference networking event for ATA61 registrants only on Tuesday, October 20, 17:30-18:30 Eastern time. If successful, we plan on repeating the networking event post-ATA61, open to all division members, via the new Zoom account that ATA has made available to all divisions (thank you!).

## **S&TD Leadership Council**

- Carola F. Berger Administrator, Facebook Admin
- Mery Molenaar Assistant Administrator
- Pavitra Baxi, Heike Holthaus Blog Editors
- Lebzy González LinkedIn Manager
- Amy Lesiewicz Facebook Admin
- Romina Marazzato Sparano Twitter Admin
- Matthew Schlecht Listserv Moderator
- Naomi Sutcliffe de Moraes Webmaster