

ATA Science and Technology Division

To: Board of Directors and Past Presidents
From: Mery Molenaar, Division Administrator
Heike Holthaus, Division Assistant Administrator
Date: March 25, 2022
Re: ATA Science & Technology Division Status Report March 2022

Leadership Council

The Science & Technology Division Leadership Council (LC) is currently made up of ten individuals, including the Administrator and Assistant Administrator. Current LC members are:

Mery Molenaar – Administrator	Heike Holthaus – Assistant Administrator
Pavitra Baxi & Kenneth McKerrow – Blog Co-Editors	Carola Berger – Webmaster
Matthew Schlecht — Listserv Manager	Anees Gharzita – Facebook Admin
Romina Marazzato Sparano — Twitter Admin	Lebzy González – LinkedIn Manager
Naomi Sutcliffe de Moraes – Support LC Member	

In brief

- **Networking:** We held a virtual networking event on Friday, March 4, 2022, with 14 members attending.
- **Blog:** We posted three new articles on our website blog.
- **Conference:** We received six session proposals for ATA63 listed under the main topic Science & Technology, including two by our Distinguished Speaker, Dr. Lauren Esposito.
- **Communication:** Headquarters sent four broadcast emails, including a call for blog articles, an invitation to our networking event, and two broadcasts related to our member survey.
- **Social media:** We were active on groups.io (127 members, up 4 from January), Facebook group (150 members, up 5 from January), LinkedIn group (167 members, up 11 from January) and Twitter feed (770 followers, up 19 from January).
- **Membership:** At last count, we have 1,620 division members (1,463 individual and 157 corporate members).

2022 Science & Technology Division Member Survey

The Science & Technology Division is currently conducting a member survey to increase member engagement and help us plan activities that more closely fit the interests of our members. We initially decided to keep the survey open for four weeks, but extended the deadline by ten days (until April 10) to invite more feedback.

Going forward

- We will continue to publish bi-monthly news updates on our website to keep our members informed of division news and events.
- Headquarters sent a broadcast in January with a call for blog articles. Unfortunately, we did not receive any direct response, but our blog editors will continue to encourage division members to write articles for publication.
- After our member survey closes in early April, we should have enough data to help us plan events for the next two years. Preliminary results show a significant interest from volunteers who want to help or get involved. The LC will meet in April via Zoom to discuss the survey results, and a summary will be posted on the S&TD website and shared with the membership.