ATA Science and Technology Division

To: Board of Directors and Past Presidents From: Mery Molenaar, Division Administrator

Heike Holthaus, Division Assistant Administrator

Date: January 23, 2023

Re: ATA Science & Technology Division Status Report January 2023

Leadership Council

The Science & Technology Division Leadership Council (LC) is currently made up of nine individuals, including the Administrator and Assistant Administrator. Current LC members are:

Mery Molenaar — Administrator Heike Holthaus — Assistant Administrator

Matthew Schlecht — Listserv Manager Anees Gharzita — Facebook Admin

Romina Marazzato Sparano — Twitter Co-Admin

Pavitra Baxi — Twitter Co-Admin

Romina Marazzato Sparano — Twitter Co-Admin Lebzy González — LinkedIn Manager

In Brief

• Leadership Council: Romina Marazzato Sparano will be handing her role as Twitter Admin over to Pavitra Baxi in the next few weeks, after which Romina will retire from the LC. We are pleased that all other LC members have agreed to serve for another year.

- **Nominating Committee**: S&TD members Hans-Jochen Trost and Christoph Schertler have volunteered to serve on the 2023 Nominating Committee to manage the 2023 S&TD election process.
- Networking: We held a virtual networking event on November 16, 2022, with 16 people attending.
- **Communication**: ATA HQ sent several broadcast emails, including a Nominating Committee announcement, November news update, and invitations to attend the November and January virtual networking events.
- ATA63: We had a successful networking dinner at Pez Cantina restaurant in LA with 27 people attending. S&TD Distinguished Speaker, Lauren Esposito, presented two Saturday sessions on scorpions, and student member Patricia Worsley did a poster presentation at the ATA63 Welcome Celebration.
- Website: We updated the Resources section of our website with ATA board reports and annual meeting minutes.
- Social media: Our members were active on S&TD's Facebook group (126 members), LinkedIn group (145 members), LinkedIn page (31 followers), Twitter feed (792 followers) and groups.io listserv (129 members). We saw extra activity on our listserv this month with a lively discussion about the ChatGPT chatbot.
- **Blog**: We posted one article on our <u>website blog</u> written by student member Patricia Worsley.
- **Membership**: At last count, we have 1,776 division members (1,598 individual and 178 corporate/institutional members, up 50 since September). We are proud that our division remains a strong presence within ATA.

Going forward

- Assistant Administrator, Heike Holthaus, is spearheading an exciting new initiative for our division: the S&TD Podcast. A proposal with more information will be sent to ATA HQ for approval within the next few weeks.
- In December, S&TD LinkedIn Manager, Lebzy González, launched a public company page on LinkedIn. Our goal is to create more online visibility for our division, the association and ultimately for our members.
- S&TD Blog Editor, Kenneth McKerrow, has written guidelines for writing conference session reviews for our website blog. The document has been approved by ATA HQ and will be posted on our website and shared with the division membership shortly.
- Our next virtual networking event is scheduled for January 27, 2023. Registration is currently open.
- We have started promoting ATA64 on our website and social media channels and will continue to do so leading up to the conference in October.
- We will continue to publish bimonthly news updates on our website and organize bimonthly virtual networking events to keep our members engaged and informed of division news and events.