

ATA Science and Technology Division

To: Board of Directors and Past Presidents
From: Mery Molenaar, Division Administrator
Heike Holthaus, Division Assistant Administrator
Date: April 12, 2024
Re: ATA Science & Technology Division Status Report April 2024

Leadership Council & Podcast Team:

- The Science & Technology Division Leadership Council (LC) is currently made up of seven individuals, including the Administrator and Assistant Administrator. Current LC members are:

Mery Molenaar – Administrator

Carola Berger – Webmaster

Lebzy González – LinkedIn Manager

Isabel Lansberry – Social Media Coordinator & Facebook Admin

Heike Holthaus – Assistant Administrator

Matthew Schlecht – Listserv Manager

Pavitra Baxi – Blog Editor & X Admin

“SciTech Translated” Podcast Team: Heike Holthaus, Patricia Fonseca and Valeria Verona

Our Activities in Brief:

- Last Division News Update: April 4, 2024
- Last Division Podcast: April 3, 2024
- Last Division Virtual Networking Event: January 31, 2024
- Last Website Update: April 4, 2024
- Last Listserv Post: April 9, 2024
- Last S&TD Leadership Council Meeting: January 15, 2024

- **News:** We posted one news update on our website, with the latest division news.
- **ATA65:** We reviewed four conference session proposals under the Science and Technology T&I topic.
- **Podcast:** Our podcast team published Episode 5, an interview with patent translator Dean Evans. Our [podcasts](#) are available on SoundCloud and Spotify.
- **Communications:** Headquarters sent one broadcast with an invitation to join the January networking event.
- **Social media:** Overall membership/followers increased slightly since January and member engagement has stayed about the same: Facebook group (133 members, up 3 from January), LinkedIn group (163 members, up 6 from January), LinkedIn page (108 followers, up 6 from January), X (850 followers, same as in January), and groups.io listserv (133 members, up 3 from January).
- **Membership:** As of last count, we have 1,265 Division members (1,160 individual and 105 corporate members, down 323 since January). Despite the decreased numbers, the S&TD remains a strong presence within ATA.

Going forward:

- We are promoting ATA65 on our [website](#) and will continue to update with the latest information.
- We are planning a Division dinner at ATA65 and are contacting our members in the Portland, OR region to help us find an appropriate venue.
- We will continue to publish bimonthly news updates on our website and send out broadcasts to keep our members informed of division news and events.
- Our next blog article, an interview with our new Social Media Coordinator Isabel Lansberry, should be ready for approval and publication within a few weeks.
- Our next virtual networking event has been scheduled for Friday, May 3, 2024.