

ATA Science and Technology Division

To: Board of Directors and Past Presidents
From: Mery Molenaar, Division Administrator
Heike Holthaus, Division Assistant Administrator
Date: January 29, 2024
Re: ATA Science & Technology Division Status Report January 2024

Leadership Council & Podcast Team:

- The Science & Technology Division Leadership Council (LC) is currently made up of seven individuals, including the Administrator and Assistant Administrator. We have appointed a new Social Media Coordinator and Facebook Admin, Isabel Lansberry. Isabel will serve in a brand-new role for the Division as Social Media Coordinator. She will also moderate our Facebook Group, taking over from Anees Gharzita, who served as our Facebook Admin for the last two years.

Current LC members are:

Mery Molenaar – Administrator	Heike Holthaus – Assistant Administrator
Carola Berger – Webmaster	Matthew Schlecht — Listserv Manager
Lebzy González – LinkedIn Manager	Pavitra Baxi – Blog Editor & X Admin
Isabel Lansberry – Social Media Coordinator & Facebook Admin	

“SciTech Translated” Podcast Team: Heike Holthaus, Patricia Fonseca and Valeria Verona

Our Activities in Brief:

- Last Division News Update: January 25, 2024
- Last Division Podcast: October 2023
- Last Division Networking Event: November 29, 2023
- Last Website Update: January 24, 2024
- Last Listserv Post: January 24, 2024
- Last S&TD Leadership Council Meeting: January 15, 2024
- **ATA64 Dinner:** We hosted a successful joint Division dinner with the Medical Division at “Dolores But You Can Call Me Lolita” in Miami, with close to 45 guests attending. Photos of the dinner can be found in our [photo gallery](#) on the website.
- **News:** We posted two news updates on our website, with the latest division news.
- **Podcast:** Our podcast team recorded an interview with Magdalena Parol about her ATA64 presentation on being an on-site interpreter on a major construction project. Our [podcasts](#) are available on SoundCloud and Spotify. The podcast team met in December to review 2023 and plan 2024.
- **Communication:** Headquarters sent five broadcast emails, including two invitations to attend our November and January virtual networking events, two division news updates and one search for a new Facebook Admin.
- **Social media:** Overall membership and member engagement stayed about the same since October: Facebook group (130 members), LinkedIn group (157 members), LinkedIn page (102 followers), X (850 followers), and groups.io listserv (130 members).
- **Membership:** As of last count, we have 1,588 division members (1,439 individual and 149 corporate members, up 74 since October last year). With this many members, the S&TD remains a strong presence within ATA.

Going forward:

- The Leadership Council and Podcast Team held a virtual meeting in January to discuss our plans for 2024, and will continue regular meetings every 3-4 months.
- We have started promoting ATA65 on our [website](#) with a link to the Call for Speakers submission page.
- The Podcast Team is planning four podcast episodes for 2024. The next interview is expected to be recorded by the end of January and released in February.
- We will continue to publish bimonthly news updates on our website and send out broadcasts to keep our members informed of division news and events.
- We hope to resume more regular blog posts on our website in 2024.
- Our next bimonthly virtual networking event will be held on January 31.