

ATA Science and Technology Division

To: Board of Directors and Past Presidents
From: Mery Molenaar, Division Administrator
Heike Holthaus, Division Assistant Administrator
Date: July 5, 2024
Re: ATA Science & Technology Division Status Report July 2024

Leadership Council & Podcast Team:

- The Science & Technology Division Leadership Council (LC) is currently made up of six individuals, including the Administrator and Assistant Administrator. Current LC members are:

Mery Molenaar — Administrator

Heike Holthaus — Assistant Administrator

Carola Berger — Webmaster

Matthew Schlecht — Listserv Manager

Lebzy González — LinkedIn Manager

Pavitra Baxi — Blog Editor & X Admin

“SciTech Translated” Podcast Team: Heike Holthaus, Patricia Fonseca and Valeria Verona

Our Activities in Brief:

- **LC update:** Isabel Lansberry stepped down from her role as Social Media Coordinator & Facebook Admin because of family reasons. We will divide her tasks among the current LC members for the time being. We are still looking for a Blog co-editor to help Pavitra in her role as Blog Editor & Twitter Admin.
- **Podcast:** Our podcast team has recorded an interview with Alejandra Jorge about teaching technical translation. This will be episode 6 of the division’s “SciTech Translated” podcast. The recording is currently at ATA HQ for approval, and will be available on SoundCloud and Spotify.
- **Website:** Our webmaster, Carola Berger, installed a website theme update, updated the ATA65 link on our homepage, and posted previous ATA Board Reports under the Resources section.
- **Virtual Networking:** We held a virtual networking event in May with 11 members attending. Our next event will be held on July 19.
- **ATA65 Dinner:** We have made a reservation for Friday evening, November 1, at McMenamins Broadway Pub in Portland to host a division networking dinner event. More information about the menu and registration will be shared with the division membership shortly.
- **Student poster display at ATA65:** Conference organizer, Andy Benzo, has given us the go-ahead for another student poster display at ATA65. We successfully hosted a student poster at ATA63 in Los Angeles, and are excited to invite one or two student members to show their research at the conference Welcome Reception.
- **News:** We will continue to post regular news updates on our website. The next news brief will be posted and shared with the membership later this month.
- **Communication:** Headquarters sent three broadcast emails, including two invitations to attend the May virtual networking event and one announcement for episode 5 of our podcast.
- **Social media:** Overall division membership and member engagement continues to grow: Facebook group (135 members), LinkedIn group (164 members), LinkedIn page (109 followers), X (855 followers), and groups.io listserv (134 members).
- **Membership:** The new ATA membership directory lists a total of 1,047 division members. Although this is 218 down from our April 2024 report, we proudly remain the fifth largest division within the Association.