

ATA Science and Technology Division

To: Board of Directors and Past Presidents
From: Mery Molenaar, Division Administrator
Heike Holthaus, Division Assistant Administrator
Date: October 1, 2024
Re: ATA Science & Technology Division Status Report October 2024

Leadership Council & Podcast Team:

- The Science & Technology Division Leadership Council (LC) is currently made up of six individuals, including the Administrator and Assistant Administrator. Current LC members are:

Mery Molenaar — Administrator

Carola Berger — Webmaster

Lebzy González — LinkedIn Manager

Gene Hsu — Blog Co-Editor

Heike Holthaus — Assistant Administrator

Matthew Schlecht — Listserv Manager

Pavitra Baxi — Blog Co-Editor & X Admin

Valeria Verona — Support Member

Our Activities in Brief:

- **LC update:** We have appointed two new people to our Leadership Council. After the discontinuation of our Podcast (more about this later), podcast host Valeria Verona now serves on the Leadership Council as a Support Member. In addition, Gene Hsu has joined the Leadership Council. She will be assisting Pavitra Baxi as our new Blog Co-Editor.
- **Podcast:** Sixteen months after the launch of our pilot episode, we decided to discontinue the “SciTech Translated” podcast. The main reasons are a lack of support and interest from division members, and difficulty finding people to help with the production. Links to the six existing episodes will remain on the S&TD website, and are available on Spotify and Soundcloud.
- **Annual Meeting:** We held a successful virtual Annual Division Meeting on Thursday, September 26, with 19 members attending.
- **Nominating Committee:** S&TD members Hans-Jochen Trost and Chris Schertler have volunteered to serve on the 2025 Nominating Committee for the Science & Technology Division (S&TD). The Nominating Committee was constituted by acclamation during the S&TD Annual Meeting on September 26, following the procedure listed in the Governing Policy for Divisions.
- **Virtual Networking:** We held a virtual networking event on July 19. Our next event will be held in November.
- **ATA65 Dinner:** We have made a reservation for Friday evening, November 1, at McMenamins Broadway Pub in Portland for a division networking dinner event. Menu and registration information has been shared with the division membership through broadcast emails and social media, and is available on the ATA65 website.
- **Student Poster Displays at ATA65:** We have received three excellent proposals for a student poster display at ATA65 and are proud to host all three students. We would love to give these dedicated students maximum visibility during the conference and have requested to keep the posters on display during the entire conference. Ultimately, our hope is for ATA to adopt this initiative and make it a regular feature at future conferences.
- **News Briefs:** We will continue to post regular news updates on our website. Our last news brief was posted on our website and shared with the membership in October.
- **Website:** Our webmaster, Carola Berger, continues to add regular updates to the website. We added a registration page for our ATA65 Division dinner, a Call for Research Poster proposals, the latest news brief, and information about our Annual Meeting.
- **Blog:** We posted a list of ATA65 Sessions and Events that may be of special interest to S&TD members.

- **Communication:** Headquarters sent eight broadcast emails to S&TD members, including three invitations to attend the Annual Meeting, three reminders of our ATA65 Division Dinner, one news broadcast and one call for Nominating Committee members.
- **Social Media:** Overall division membership and member engagement continues to grow: Facebook group (134 members), LinkedIn group (171 members), LinkedIn page (110 followers), X (890 followers), and groups.io listserv (132 members).
- **Membership:** The ATA Online Directory lists a total of 1,113 division members (up 66 from July!). With this many members, we proudly remain the fifth largest division within the Association.